

# CSQ

C-SUITE QUARTERLY  
LOS ANGELES | NEW YORK  
REAL ESTATE & FINANCE  
Q2 2020

## VISIONARIES

Meridith Baer  
Eric Clement  
Afshin Etebar  
Spencer Rascoff  
Zaya Younan

## BUSINESS LEADERS WEIGH IN

From Las Ventanas to Clinique  
La Prairie, how global business  
is pushing through the pandemic

## OP-ED

Fiona Ma, Treasurer, State of  
California, on how to reboot  
the economy

## PLUS:

More than a dozen escapes to  
find serenity—and space; how  
**Kim Gordon** elevates residential  
interiors; **golf courses** to play  
right now; **Gail Simmons** helps  
the at-home chef; what home  
looks like as the **new office**;  
and how the wealthiest are fund-  
ing COVID-19 relief efforts

## OUR C-SUITE ADVISORS™:

Protecting your financial health;  
remote-work insights; estate  
planning in a pandemic; new  
business opportunities in a crisis

*Visionary of the Year*

## MIKE MELDMAN

From dealing cards  
post-college to founding  
**Discovery Land Company**—  
which operates 23 of the  
world's most exclusive  
private club and resort  
communities—and a \$1B  
celebrity tequila brand,  
Mike Meldman has reces-  
sion-proofed his business  
and redefined the luxury  
real estate market



**INNOVATIVE OFFICE**

New York

## Silo Ridge

When New York closed its offices and forced everyone to work from home, flocks of city dwellers suddenly rethought their living quarters. Those with homes outside the city immediately took to them, and those without were suddenly reconsidering their living arrangements. Located just 90 miles north of the city, Silo Ridge features 245 homes over 800 acres—as well as a host of amenities including an 18-hole golf course, horseback riding, hiking, and river rafting. The project is located just outside Millbrook and Amenia and has been developed by our Visionary of the Year Mike Meldman's Discovery Land Company. Pictured here, is a four-bedroom home on .3 acres with views of the 18th green and fairway. Completed in 2019, it's priced at \$6M. [siloridge.com](http://siloridge.com) By Samantha Brooks

**Industry** Real Estate  
**Location** Hudson Valley  
**Scope** 4,134 square feet  
**Architect** Hart Howerton  
**Interior Design** Rona Chowenhill, RC Interiors by Design

**Notable Features**

- More than 100 members were on property throughout March, April, and May. To keep members—and their children—entertained, Silo Ridge offered virtual bingo, a photographer to take photos of residents on their porches, plenty of provisions, member contests including "chopped challenges" and a tie-dye challenge, Zoom workouts with experts, a cookie bake-off, and more.
- When it comes to work, high-speed internet is available throughout the property, and as members are considering staying at Silo Ridge full time this fall, Silo Ridge will offer private conference spaces, which can be used for conference calls, Zoom meetings, or even tutoring sessions for the younger members.

1. The home is full of private, light-filled spaces overlooking the golf course.

2. Backyard views from the home.

3. The home features contemporary fixtures.

4. The home's two stories provide ample space for work and homework from home.

5. Interiors were designed by Rona Chowenhill.

6. Light, natural materials are used throughout.

7. The home has vast outdoor space.

8. Architecture is by Hart Howerton.



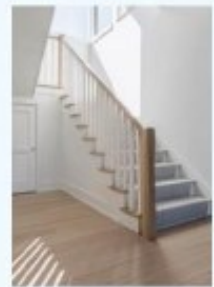
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Home is the new office. Read more about how Visionary of the Year Mike Meldman's Discovery Land Company is catering to work-from-home life at his Hudson Valley development, Silo Ridge, on page 33.



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# Real Estate & Finance

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DESIRABLES

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16 **Wine** The president and principal of Wally's shares his ideas for drinking and dining in the virtual space.

17 **Spirits** A distinct California gin is inspired by the gray whales that travel the Golden State's coastline.



18 **Water** Incomparable amenities and a philanthropic mission make owning a piece of the world's largest private superyacht an enticing proposition.

19 **Air** As the largest amphibious aviation company in the world, Tropic Ocean Airways specializes in getting travelers to far-flung places easily, quickly, and with little environmental impact.

20 **Watches** These classic vintage wristwatches have withstood the test of time.

22 **Land** Chevrolet elevates the Tahoe and Suburban, transforming them into even more luxurious rides.

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REAL ESTATE & FINANCE



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